



UNICORN Virtual Museum Exhibit Project (35%)

Part I—Rough Draft Exhibit Design (2.5%)

DUE: February 9, 2019 (11:59pm)

This is a sketch of some kind, digital or done by hand, that shows how you think you might display your topic information. Do not try to be realistic—shoot for the moon! Consider all possible digital media formats (2D and 3D). **GRADING RUBRIC:** The draft will be evaluated for clarity and coherence. If the draft is not coherent on purpose, please include a justification for the disorienting nature of the draft.

Part II—Final Draft Exhibit Design (2.5%)

DUE: March 2, 2019 (11:59pm)

With this design, you are coming back down to reality. For example, it is unlikely that your exhibit will be in a 3D or video game format. Consider, too, the technical limitations of what you know and or what you will be learning in this class. **GRADING RUBRIC:** This draft will be evaluated for clarity, coherence, and practicality of execution.

Part III—Rough Draft Built Exhibit (5%)

DUE: March 23, 2019 (11:59pm)

This is the beginnings of your exhibit. The form should be mostly completed; the content does not have to be complete at all. **GRADING RUBRIC:** This draft will be evaluated for how easy it is to follow (logical flow), attractiveness, and effective structure.

Part IV—First Completed Draft Built Exhibit (5%)

DUE: April 20, 2019 (11:59pm)

This is a completed presentation. It includes all the data and reflects your logical and/or emotional voice. This is either a creative (artistic) construction and/or a rhetorical presentation that is intended to persuade your audience in some way—through words, through images, and any other digital materials you exploit. **GRADING RUBRIC:** This draft will be evaluated for depth of thought, persuasiveness (creatively or rhetorically), and clarity.

Part V—Final Completed Draft Built Exhibit (10%)

DUE: May 11, 2019 (11:59pm)

This is your opportunity to bring the grade up on this aspect of the assignment. If you earned an A on the First Completed Draft, you do not need to make this revision. The same grade will be applied to this part of the assignment, automatically.

Part VI—Evaluation of Peer's Work (5%)

DUE: May 11, 2019 (11:59pm)

You will evaluate a peer's work. This evaluation will not at all affect your peer, and in fact it is possible your peer will never see the evaluation. This is your opportunity to demonstrate your understanding of what it means to provide quality rhetoric and/or writing in the Digital Age. *I will be providing an evaluation rubric for you to complete, along with further instructions, toward the end of the semester.*

Part VII—Analysis of Own Work: Research into Practice (5%)

DUE: May 11, 2019 (11:59pm)

This is not a quality or quantity analysis. You are examining successes and failures of taking the information you researched and reported and implementing it into the exhibit. What worked? What did not work? Why? What might you do in the future to improve this work? *I will be providing an evaluation rubric for you to complete, along with further instructions, toward the end of the semester.*

