



## UNICORN Virtual Museum Exhibit Research Project (20%)

### Part I—Proposal (2.5%)

**DUE: February 2, 2019 (11:59pm)**

You may send this to me as an email, but it must be well written (complete and coherent sentences). Propose a topic for your UNICORN Virtual Museum Exhibit. It can be on anything you want, as long as it allows for writing on the topic (that will be presented in print, audio, and/or video formats). Your proposal must include a title. I should be roughly 300-500 words long:

- Explain your interest in this topic.
- Estimate how others might be interested in this topic and describe your anticipated audience (age range, and other demographics).
- Describe how you would like to present this topic in terms of combinations of media.
- Estimate how you will narrow the focus for a single exhibit.

#### **Grading Rubric**

- A:** Demonstrates having put extensive thought into the idea. The idea is has potential for great depth and/or is very creative. The idea is highly inspiring in some way. The idea clearly has significance in terms of focus. The intended audience is very clearly described.
- B:** Demonstrates having put some good thought into the idea. The idea is has potential for some depth and/or is somewhat creative. The idea is somewhat inspiring in some way. The idea clearly has potential for significance in terms of focus. The intended audience is mostly clearly described.
- C:** Demonstrates having put some thought into the idea. The idea has potential for being inspiring, creative, and/or deep significance. The intended audience is described.
- D:** Demonstrates having put some thought into the idea. It is not at all clear what potential the idea has for being inspiring, creative, and/or deep significance. The intended audience is somewhat vaguely described.
- F:** The idea seems to have been constructed in about 15 minutes of thinking, possibly 30 minutes. There is no real depth or creativity to the idea, no clear significance to the focus. It is not clear who the intended audience might be.

### Part II—Revised Proposal & Annotated Bibliography (2.5%)

**DUE: February 23, 2019 (11:59pm)**

You may send this to me as an email, but it must be well written and constructed. I would prefer it to be shared as a document (MS Word, Open Office, Libre Office, Google, . . .). Your topic proposal should be revised, if I instructed you to make revisions; otherwise, you may submit the same proposal. Provide a bibliography of 18-30 sources:

- 8-10 quality scholarship sources

- 5-10 quality videos
- 5-10 other web media (blogs, podcasts, etc.)

Organize your Annotated bibliography in proper MLA format, except:

- divide it into three categories (scholarship, videos, other web media)
- below each source, provide 1-2 sentences describing the potential usefulness of this source.

You do not have to have actually read or viewed or listened to these sources, just briefly familiarize yourself with them.

### **Grading Rubric**

- A:** Demonstrates having made extensive use of library databases for highest quality scholarship that is recent and informative. Demonstrates having searched for highly relevant videos. Demonstrates having searched for other high quality web media.
- B:** Demonstrates having made good use of library databases for high quality scholarship that is recent and informative. Demonstrates having searched for very relevant videos. Demonstrates having searched for other good quality web media.
- C:** Demonstrates having made use of library databases for relatively quality scholarship that is recent and informative. Demonstrates having searched for relevant videos. Demonstrates having searched for other quality web media.
- D:** Demonstrates having made use of library databases for some scholarship that might be recent and might be informative. Demonstrates having searched for possibly relevant videos. Demonstrates having searched for other web media, though the quality is overly biased or otherwise questionable in quality.
- F:** Demonstrates having made use of library databases, but the findings are rather sloppy. Demonstrates having searched for videos, but it is not at all clear how relevant they might be. Demonstrates having searched for other web media that may or may not be useful.

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### **Part III—First Draft Report (5%)**

#### **DUE: March 16, 2019 (11:59)**

This is not an analysis; this is a report on your findings. This is the material you are learning and putting into your own words. A lot of what you write here should be original, but quoting and paraphrasing is permitted. Avoid being rhetorical. You are building information for either your rhetorical or creative presentation in the exhibit. This is a very dry paper.

### **Part IV—Final Draft Report (10%)**

#### **DUE: April 6, 2019**

This is not an analysis; this is a report on your findings. This is the material you are learning and putting into your own words. A lot of what you write here should be original, but quoting and paraphrasing is permitted. Avoid being rhetorical. You are building information for either your rhetorical or creative presentation in the exhibit. This is a very dry paper. *If the First Draft earns an A, you do not need to provide this second draft. The same grade will be applied to this part of the assignment, automatically.*

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### **Grading Rubric for Part III and Part IV**

- A:** Demonstrates having made extensive use of library databases for highest quality scholarship that is recent and informative. Demonstrates having searched for highly relevant videos. Demonstrates having searched for other high quality web media. Demonstrates *intense* knowledge of these materials: their content, their relevance, their arguments, their biases, their beauty, their ugliness. Avoids, at all costs, judging the quality of the works in terms of a personal agenda.
- B:** Demonstrates having made good use of library databases for high quality scholarship that is recent and informative. Demonstrates having searched for very relevant videos. Demonstrates having searched for other good quality web media. Demonstrates *solid* knowledge of these materials: their content, their relevance, their arguments, their biases, their beauty, their ugliness. Avoids, at all costs, judging the quality of the works in terms of a personal agenda.
- C:** Demonstrates having made use of library databases for relatively quality scholarship that is recent and informative. Demonstrates having searched for relevant videos. Demonstrates having searched for other quality web media. Demonstrates *some* knowledge of these materials: their content, their relevance, their arguments, their biases, their beauty, their ugliness. *Includes some judging* the quality of the works in terms of a personal agenda.
- D:** Demonstrates having made use of library databases for some scholarship that might be recent and might be informative. Demonstrates having searched for possibly relevant videos. Demonstrates having searched for other web media, though the quality is overly biased or otherwise questionable in quality. *Does not demonstrate much* knowledge of these materials: their content, their relevance, their arguments, their biases, their beauty, their ugliness. *Includes a bit too much judging* the quality of the works in terms of a personal agenda.
- F:** Demonstrates having made use of library databases, but the findings are rather sloppy. Demonstrates having searched for videos, but it is not at all clear how relevant they might be. Demonstrates having searched for other web media that may or may not be useful. *Gobblygook. Does not demonstrate any knowledge* of these materials: their content, their relevance, their arguments, their biases, their beauty, their ugliness. *Judges* the quality of the works in terms of a personal agenda.

When your essay is due for  
tomorrow and you run out of  
references

