



Writing and Rhetoric in the Digital Age

Exercises DUE March 23, 2019 (11:59pm)

Exercise on Digital Documents (2.5%)

1. Examine (maybe even install and play with) at least two of the following free and open source word processors onto your computer:
 - Open Office (<https://www.openoffice.org/>)
 - Calligra Words (<https://www.calligra.org/words/>)
 - Libre Office (<https://www.libreoffice.org/discover/writer/>)
 - GNU TeXmacs (<http://texmacs.org/tmweb/home/welcome.en.html>)
2. I am going to assume that you already have MS Word installed on your computer.
3. Open up your KSU Google account and click on the Docs app.
4. Check out Authorea (<https://www.authorea.com/>).
5. Take a look at the explanation for the MOM macro for Groff (<http://www.schaffter.ca/mom/momdoc/toc.html>)
6. Take a look at the description of LyX document processor (<https://www.lyx.org/>)
7. Take a look at this Wikipedia “Comparison of Word Processors” (https://en.wikipedia.org/wiki/Comparison_of_word_processors)
8. Write roughly 200 words in which you conduct a comparison/contrast of these word processors, their strengths and their weaknesses.

Exercise on Web Page Tools (5%)

PART ONE (One Document—15 points)

1. Open a text editor (Notepad or TextEdit are fine for this assignment).
2. Create a static web (HTML) page
3. Include at least 10 elements total, such as:
 - a body background color or body background image
 - a table
 - an image
 - a “gif” animation (see, for example: <https://giphy.com/explore/free>)
 - two headers (<h1>, <h2>, etc.)
 - one paragraph with text that is
 - italicized
 - bold
 - one color other than black
 - another color other than black or the previously done color
 - one internal reference link (a link to another part of the page)
4. Share this as either a “.txt”, “.rtf” or “.html” file with me (via email).
5. You may copy this sample, if you wish, but this doesn't have ten elements, and note that you will have to choose which body background command you want to use:

```
<html>
<head>
<meta charset="UTF-8">
<title>My Lovely Web Page</title>
</head>

<body background="image.jpg">
OR
<body bgcolor="blue">
OR
<body bgcolor="#6608f3">

<a href="sample1.html#part1">Part One</a> | <a href="sample1.html#part2">Part Two</a> | <a href="sample1.html#part3">Part Three</a> |
<hr>

<h2 id="part1">PUT SOMETHING HERE</h2>

<table>
  <tr>
    <td>PUT SOMETHING HERE</td>
    <td>PUT SOMETHING HERE</td>
  </tr>
  <tr>
    <td>PUT SOMETHING HERE</td>
    <td>PUT SOMETHING HERE</td>
  </tr>
</table>

<h2 id="part2">PUT SOMETHING HERE</h2>

<p>PUT SOMETHING HERE</p>

<h2 id="part3">PUT SOMETHING HERE</h2>

<p>PUT SOMETHING HERE</p>

<center>
<table border=5>
<tr><td>This is a box.</td></tr>
</table>
</center>

</body>
```

PART TWO (Two Documents—20 points)

1. Open a text editor (Notepad or TextEdit are fine for this assignment).
2. Create a second static web (HTML) page.
3. This page can have most of the same ten elements of the first one, BUT:
 - You need to include one line at the top, in the head (<head>here</head>):
 - <link href= "name.css" type="text/css" rel="stylesheet">
 - This page must include at least one link.
 - This page must include at least one header that is <h1> or <h2> in size.
4. Create a third page for CSS formatting (save it as a ".css" file) be sure to create it exactly like this:

```
@charset "UTF-8";
/* CSS Document */
body {
    background-color: aqua;
    font-family: Georgia, "Times New Roman", Times, serif;
}
a:link {
    text-decoration: underline;
    color: purple;
}
a:hover {
    font-style: normal;
    font-weight: normal;
    font-variant: normal;
    color: green;
    text-transform: normal;
    text-decoration: none;
}
a:visited {
    text-decoration: underline;
    color: purple;
}
h1 {
    font-size: 300%;
    color: black;
    text-shadow: 5px 5px 2px #cccccc;
}
h2 {
    font-size: 200%;
    color: #000033;
    text-shadow: 5px 5px 2px #cccccc;
}
h3 {
    font-size: 150%;
    color: green;
    font-weight: bold;
}
h4 {
    font-size: 100%;
    color: red;
    font-weight: bold;
}
h5 {
    font-size: 75%;
    color: black;
    font-weight: bold;
}
h6 {
    font-size: 75%;
    color: blue;
    font weight: normal;
}
```

PART THREE (One WordPress Page—15 points)

1. Open the “Text” tab for a page in your WordPress site. Adjust the formatting by adding HTML code.
2. Incorporate aspects (at least four) from any of these pages:
 - HTML Text Formatting (https://www.w3schools.com/html/html_formatting.asp)
 - HTML Colors (https://www.w3schools.com/html/html_colors.asp)
 - HTML Block and Inline Elements (https://www.w3schools.com/html/html_blocks.asp)
 - HTML Tables (https://www.w3schools.com/html/html_tables.asp)
 - Add these internal linking elements:

```
<a href="sample1.html#part1">Part One</a> | <a href="sample1.html#part2">Part Two</a> | <a href="sample1.html#part3">Part Three</a> | <hr>
```

```
<h2 id="part1">Look at this!</h2>
```

```
<h2 id="part2">Now look at this!</h2>
```

```
<h2 id="part3">Don't look at this, please.</h2>
```

3. Please share the direct link to this page with me.

Exercise on Presentation Tools (2.5%)

1. Create a regular presentation of five slides (content is not important, and feel free to be silly); you may use PowerPoint, Google Slides or something similar.
2. Create a Prezi presentation of five slides (content is not important, and feel free to be silly).
3. Create one other presentation of your choice of five slides (content is not important, and feel free to be silly); it may not be a PowerPoint, Google Slides, or Prezi presentation. It has to be something different.
4. Link each to a page in your WordPress site.
5. Please share the direct link to this page with me.

Exercise on Image Tools (2.5%)

We're going to do this exercise in class. If you are unable to attend class, for any reason, be sure to meet with me for a one-on-one conference in my office!

Exercise on Video Tools (2.5%)

We're going to do this exercise in class. If you are unable to attend class, for any reason, be sure to meet with me for a one-on-one conference in my office!

Exercise on Audio Tools (2.5%)

We're going to do this exercise in class. If you are unable to attend class, for any reason, be sure to meet with me for a one-on-one conference in my office!