


Writing and Rhetoric in a Digital Age

COURSE PLAN

January 14, 2019 to May 8, 2019

UPDATED: April 16, 2019

WEEK	DATES	FOCUS	ASSIGNMENTS
1	January 14 to January 19	Lesson 1: INTRODUCTION <i>Go through the posted materials by the end of the week.</i>	
2	January 20 to January 26	Lesson 2: Cybersecurity and Privacy <i>Go through the posted materials by the end of the week.</i>	
3	January 27 to February 2	Lesson 3: Content Curation—Part I (Form vs. Content) <i>Go through the posted materials by the end of the week.</i>	DUE February 2, 2019 (11:59pm): UNICORN Virtual Museum Exhibit Research Project Part I—Proposal (<i>any format</i>)
4	February 3 to February 9	Lesson 4: Content Curation—Part II (Blogging vs. Other Web Designs) <i>Go through the posted materials by the end of the week.</i>	DUE February 9, 2019 (11:59pm): UNICORN Virtual Museum Exhibit Part I—Rough Draft Exhibit Design (<i>any format</i>)
Mandatory Conferences: February 12-14			
5	February 10 to February 16	Lesson 5: Content Curation—Part III (WordPress, Moodle and Other Content Management Systems) <i>Go through the posted materials by the end of the week.</i>	Exercises DUE February 16, 2019 (11:59pm): ~~Exercise on Blogging Tools ~~Exercise on the Multimedia, Multimodal Rhetorical Experience ~~Reading Response Paper #1
6	February 17 to February 23	Lesson 6: Image Construction—Writing, Rhetoric and Digital Storytelling <i>Go through the posted materials by the end of the week.</i>	DUE February 23, 2019 (11:59pm): UNICORN Virtual Museum Exhibit Research Project Part II—Revised Proposal and Annotated Bibliography (<i>any format</i>)
7	February 24 to March 2	Lesson 7: Document Constructions for the Web—Writing, Rhetoric and Digital Storytelling	DUE March 2, 2019 (11:59pm): UNICORN Virtual Museum Exhibit Part II—Final Draft Exhibit Design (<i>any format</i>)
8	March 3 to March 9	Lesson 7: Document Constructions for the Web—Writing, Rhetoric and Digital Storytelling	<i>Nothing due: work on your First Draft Report & Exercises, please.</i>
9	March 10 to March 16	Lesson 7: Document Constructions for the Web—Writing, Rhetoric and Digital Storytelling <i>Go through the posted materials by the end of the week.</i>	DUE March 16, 2019 (11:59pm): UNICORN Virtual Museum Exhibit Research Project Part III—First Draft Report (<i>any format</i>)

10	March 17 to March 23	Lesson X: Follow-up on embedding presentation materials in WordPress. <i>Go through the posted materials by the end of the week.</i>	Exercises DUE March 23, 2019 (11:59pm): ~~Exercise on Digital Documents ~~Exercise on Web Page Tools ~~Exercise on Presentation Tools
 SPRING BREAK: March 24 to March 30			
11	March 31 to April 6	Lessons 8-9: Content Curation—Parts IV & V (Other Multimedia, Multimodal Constructions) <i>Go through the posted materials by the end of the week.</i>	Hi.
Mandatory Conferences: April 9 or 11			
12	April 7 to April 13	Lesson 10: Video Construction—Writing, Rhetoric and Digital Storytelling <i>Go through the posted materials by the end of the week.</i>	DUE April 13, 2019 (11:59pm): UNICORN Virtual Museum Exhibit Research Project Part IV—Final Draft Report (any format)
13	April 14 to April 20	Lesson 11: Writing, Rhetoric and Social Media <i>Go through the posted materials by the end of the week.</i>	DUE April 20, 2019 (11:59pm): UNICORN Virtual Museum Exhibit Part III—Rough Draft Built Exhibit (any format) ==> COMPLETED
14	April 21 to April 27	NO CLASSES THIS WEEK: <i>I will be in my office during class time, available for help.</i> <i>Go through the posted materials by the end of the week.</i>	
		Lesson 12: Blogs, Vlogs and Podcasts— <i>Oh my!</i>	DUE April 27, 2019 (11:59pm): UNICORN Virtual Museum Exhibit Part IV—First Completed Draft Built Exhibit (any format)
15	April 28 to May 4	<i>EXHIBIT PRESENTATIONS</i> Lesson 13: Copyright, Fair Use, and Accessibility	Exercise DUE May 4, 2019 (11:59pm): ~~Reading Response Paper #2
16	May 5 to May 11	DUE May 11, 2019 (11:59pm): <ul style="list-style-type: none"> • UNICORN Virtual Museum Exhibit Part V—Final Completed Draft Built Exhibit • UNICORN Virtual Museum Exhibit Part VI—Evaluation of Peer's Work • UNICORN Virtual Museum Exhibit Part VII—Analysis of Own Work 	

